Sponsorship Opportunity

THE RAY D’ARCY SHOW

WEEKDAYS 3pm-4.30pm
Broadcasting weekdays on RTE Radio 1 since February 2015 The Ray D'Arcy Show has now firmly positioned itself as Ireland's #1 afternoon radio show. Currently enjoying a listenership of 210,000 the show has also moved into 15th position in the top twenty radio shows in Ireland.

Following Joe Duffy's Liveline, Ray takes over at 3pm for 90 minutes of music, groundbreaking one-to-one interviews, comedy and entertainment. Ray's loyal listeners play a huge role in the success of the show with on-going interaction via text, twitter and e-mail.

This year saw The Ray D'Arcy Show win gold in the Magazine Category at the IMRO Radio Awards 2017.

Recent Guests:
- Imelda May
- Picture This
- David Gray
- Norah Casey
- Dara O Briain
- Kathleen Watkins
- Simon Zebo
- Alison Spittle
- Jamie Heaslip
- Edith Egarr
- Chris O'Dowd
- Shannon Keadey
- Jamie Heaslip
- Kodaline

*Source: JNLR 2017/3*
The Ray D’ArCY Show

Summer 2017 All Ireland Road Show

The Imelda May Music Special 2017
The Ray D’Arcy Show

Ploughing 2017
The Ray D’Arcy Show Interviews

WATCH: Rory Cowan - Leaving Mrs. Browns Boys on the Ray D’Arcy Show

WATCH: Simon Zebo rap The SugarHill Gang’s Rappers Delight on the Ray D’Arcy Show
RTÉ RADIO 1 has 145,009 Social media followers across all platforms

38,009 Followers
Reaches 170,000 daily

107k Followers
Reaches 160,000 daily
2018 Sponsorship Package

Podcast Sponsorship
1 x sponsor credited sting at the beginning of both sponsored show podcasts for the duration of the sponsorship term

Homepage Sponsorship
Sponsor banner will feature on The Ray D’Arcy Show homepage for the duration of the sponsorship term
THE RAY D’ARCY SHOW | AVAILABLE FEBRUARY 1ST 2018.

2018 Sponsorship Fee

- 12 Months €270,000
- 6 months €155,000

Current Sponsor
Volkswagon
August 2016 – January 2018

Previous Sponsor
Volkswagon
February 2015 – July 2016

For more information, please contact:
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